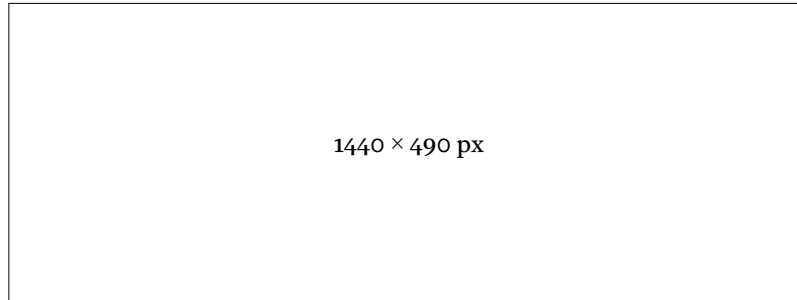


frieze.com

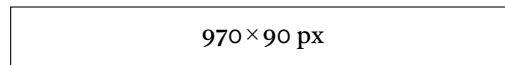
Advertising Specifications

Formats and sizes

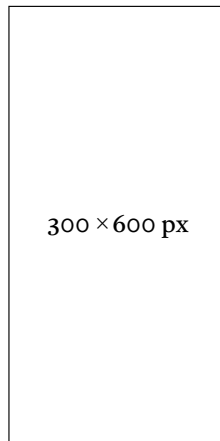
Takeover Unit



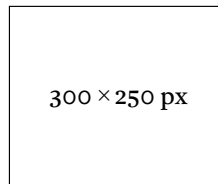
Super Leaderboard



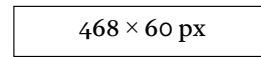
Half Page



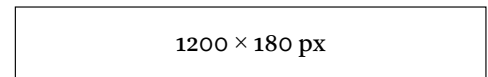
MPU 1/2



Banner



E-newsletter Banner



All digital files must conform to the following specifications:

- **Format:** jpeg, gif, png
- **Resolution:** 300 dpi

Adverts include one link to advertiser's website.

Tracking available.

Please supply links when sending adverts.

Max of 1 image change per week unless pre-arranged with advertising representative.

Artwork deadline and delivery instructions:

All artwork must be received 10 business days prior to campaign launch on frieze.com.

Files can be emailed directly to production@frieze.com

Contacts

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Direct: +44 20 3372 6118
Email: production@frieze.com

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