

Announcing the Inaugural Deutsche Bank Frieze Los Angeles Film Award Supporting Emerging Filmmakers

New award offers support and platform to ten artists, whose works will be screened at Frieze Los Angeles 2020

Frieze and Deutsche Bank will present the inaugural **Deutsche Bank Frieze Los Angeles Film Award** at the second edition of Frieze Los Angeles in February 2020, marking a seven-year partnership in the Americas and 16 worldwide. The winner will be selected from a shortlisted fellowship of ten aspiring filmmakers, who will all show their work at the fair. **Deutsche Bank** is the global lead partner of Frieze Los Angeles, which takes place February 14–16, with an invitation-only Preview Day on February 13.

Realized in partnership with award-winning, non-profit film academy **Ghetto Film School (GFS)**, the Award launches in summer 2019, offering a unique platform and development program to a fellowship of ten aspiring and emerging filmmakers, culminating at Frieze Los Angeles 2020.

Selected from an open call throughout Los Angeles, the ten fellows will undergo an intensive four-month program at GFS to produce individual short films, reflecting the influence of the city's art, culture and social landscape on their filmmaking.

As well as a showcase for their makers' skills and passions, the resulting ten films will also together make up a multifaceted, collective portrait of Los Angeles in all its dynamism and complexity: a city 'infinitely envisioned', in the words of writer **Mike Davis** (*City of Quartz*, 1990).

All ten films will be screened during Frieze Los Angeles 2020 at Paramount Pictures Studios in the Deutsche Bank Wealth Management Lounge and during a special event at the Paramount Theater. A jury, including leading figures in contemporary art and entertainment, will



select the winner of the Deutsche Bank Frieze Los Angeles Film Award, who receives \$10,000.

Celebrating the creativity of Los Angeles, as well as the fertile exchange between contemporary art, filmmaking and the entertainment industry, the Deutsche Bank Frieze Los Angeles Film Award underscores Frieze and Deutsche Bank's commitment to the unique culture of Los Angeles and to recognizing significant artistic achievement around the world.

Victoria Siddall, Director, Frieze Fairs, said: "I'm thrilled that the Deutsche Bank Frieze Los Angeles Film Award will support the community of emerging filmmakers in Los Angeles. Frieze has a long history of supporting artists through awards, commissions and subsidised platforms at our fairs; we are proud to be part of this new initiative with GFS and grateful to Deutsche Bank for enabling it."

Bettina Korek, Executive Director, Frieze Los Angeles, said: "The history of Los Angeles is built on the confluence of disparate visions for the city and its future, something that made the energy and community support at the first Frieze Los Angeles so palpable. To be able to support these emerging local filmmakers in depicting our city's current world, and showing how the medium of film has grown alongside it, is a privilege to us and our partners at the Paramount Theater and GFS. I can't wait to meet the fellows and to see how they envision Los Angeles."

Thorsten Strauss, Global Head of Art, Culture and Sports, Deutsche Bank, said: "We are delighted to be working with Frieze and the Ghetto Film School on this exciting new Film Award in Los Angeles. At Deutsche Bank, for over four decades, as well as building our collection we have focused on encouraging new and noteworthy talents in art, culture and sports around the globe. It's therefore a natural step in our partnership with Frieze to develop this joint project and support emerging L.A. storytellers."

Fabrizio Campelli, Global Head of Deutsche Bank Wealth Management, said: "Our support for Frieze Los Angeles underlines our strong commitment to the West Coast as an increasingly important center for art, for business and for our clients. We see so much potential in this region and will continue to invest in helping our clients and partners here to thrive. We're proud to be a part of this new joint initiative

between Deutsche Bank and Frieze to develop and celebrate the next generation of great American filmmakers.”

Stosh Mintek, Chief Executive Officer of Ghetto Film School, said: “Ghetto Film School’s partnership with Frieze and Deutsche Bank provides meaningful support in our mission to foster and solidify a creative career path for young storytellers. The program gives individuals the opportunity to utilize their talents and highlight their dedication to their craft. We are truly excited to work with local L.A. filmmakers and continue developing our fellowship program with the announcement of the Deutsche Bank Frieze Los Angeles Film Award.”

The ten selected fellows for the Deutsche Bank Frieze Los Angeles Film Award will be announced during Frieze London, October 3–6, 2019.

Further Information

Please visit the following link to apply:

<https://www.ghettofilm.org/deutsche-bank-frieze-la-film-award>

You must be a GFS Roster member to apply. Not a member? Join for free at: <https://www.ghettofilm.org/sign-up-here>

Creative duos and partnerships are not eligible to apply. Applicants must be 18–34 years old and reside in the greater Los Angeles area.

Applicants must submit:

Resume or writer/director CV

Sample(s) of director and/or cinematography work (VIMEO links)

300-word artist statement answering: What’s your artist story? What does art mean to you in your practice? How has art given you insight to who you are as a creator? As you write your artist statement, explain how the people, culture and creative expression found in Los Angeles has shaped your voice and artistic lens.

Ten Fellows will be chosen based on initial applications. In the second phase, selected Fellows will be required to create a two-minute film based on a creative prompt. For news, further information, please go to: frieze.com.

To keep up-to-date on all the latest news from Frieze, sign up to our newsletter at frieze.com, and follow @FriezeArtFair on Instagram, Twitter and Frieze Art Fairs on Facebook. #FriezeArtFair #FriezeLA #FriezeWeek

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Notes to Editors

Deutsche Bank is Global Lead Partner of Frieze Los Angeles. Deutsche Bank's Art, Culture and Sports division has been supporting the work of cutting-edge, international artists and their galleries for over forty years

and has distinguished itself as a global leader. Following a presentation of site-based works by Southern California artist, Victoria Fu in our lounge at the inaugural Frieze Los Angeles, at Frieze London 2019 we will present an installation of work by Dutch artist Viviane Sassen. Deutsche Bank provides commercial and investment banking, retail banking, transaction banking and asset and wealth management products and services to corporations, governments, institutional investors, small and medium-sized businesses, and private individuals worldwide.

Ghetto Film School (GFS) is an award-winning nonprofit founded in 2000 to educate, develop and celebrate the next generation of great American storytellers. With locations in New York City, Los Angeles and London, GFS is the most elite and inclusive film academy in the world, equipping students for top universities and careers in the creative industries through two tracks: an introductory education program for high school students and early-career support for alumni and young professionals. GFS annually serves over 4,000 individuals, 14-34 years of age.

Frieze Los Angeles debuted as a new international art fair in February 2019, celebrating the city's pivotal role in the international art community. With more than 70 invited L.A.-based and international galleries, as well as non-stop program of immersive artworks, talks and screenings beyond the gallery tent, the inaugural edition attracted 30,000 visitors to Paramount Pictures Studios. Frieze Los Angeles returns to Paramount Pictures Studios in 2020 from February 14th—16th, with an invitation-only Preview on February 13th.

Frieze is the world's leading platform for modern and contemporary art for scholars, connoisseurs, collectors and the general public alike. Frieze comprises three magazines—*frieze*, *Frieze Masters Magazine* and *Frieze Week*— and four international art fairs—Frieze London, Frieze Masters, Frieze New York and Frieze Los Angeles. Additionally, Frieze organizes a program of special courses and lectures in London through Frieze Academy.

Frieze Directors

Bettina Korek: Executive Director of Frieze Los Angeles. Korek is also founder of ForYourArt, a Los Angeles-based organization that produces

projects with artists, promotes information about exhibitions and events, and works with diverse stakeholders to encourage patronage, engagement and collaboration. ForYourArt produced the Participating Gallery program for both of the Getty's Pacific Standard Time 2012 and 2017 initiatives. ForYourArt's role as liaison connecting different corners of the art world inspired artist John Baldessari to describe the organization as "special and unique because it is a neutral space." ForYourArt has published a trusted free art guide to Los Angeles for over 10 years. ForYourArt is developing a report on the state of arts patronage. Korek is a member of the of the Los Angeles County Arts Commission.

Victoria Siddall oversees all Frieze Fairs. She has worked for Frieze since 2004 and launched Frieze Masters in 2012. In November 2014 Siddall was appointed Director of Frieze London (from 2015) and Director of Frieze New York (from 2016), in addition to her existing position as Director of Frieze Masters. Siddall is also Chair of Studio Voltaire's board of trustees.