

Frieze Press Release
13 July 2017



Frieze Film at Frieze London 2017: Artists Announced

Today Frieze announces the international artists participating in Frieze Film 2017, a series of new film commissions premiered at Frieze London and broadcast on national television. **Alex Bag**, **Pauline Curnier Jardin**, **Gabríela Friðriksdóttir** and **Raphaella Vogel** will create new works as part of Frieze Projects, the fair's celebrated non-profit programme curated by **Raphael Gyga**. Taking place at Frieze London in The Regent's Park from 5–8 October 2017, Frieze Film is supported by Channel 4's Random Acts.

Featuring major artists of different generations, this year's Frieze Film programme explores themes of surrealism, popular myth and the carnivalesque. Highly influential American artist **Alex Bag**, known for her video performances since the 1990s, subverts the vocabularies of advertising, music videos and reality TV to critique today's neo-liberal structures. Mixing pop culture with elements of Surrealism, French artist **Pauline Curnier Jardin**'s theatrical films take history or myth as their points of departure and use improvisation, excessive characters and strange forms to create a 'patchwork narration'. Peopled with hybrid and sexually charged beings, the video works of Icelandic artist **Gabríela Friðriksdóttir** are distinguished by a meditative narrative structure, fed by Nordic sagas and irrational drives. And in films that play with the dichotomy between the 'romantic' and the 'raw', German artist **Raphaella Vogel** uses a drone to film her own body from a 'hornet perspective', questioning the fe/male gaze, and how technology interferes with the physical self.

Each film will premiere in the Frieze London auditorium during the fair (5–8 October 2017) and later show as part of Random Acts, Channel 4's short-form strand dedicated to the arts.

About Frieze Film

Since its foundation in 2007, Frieze Film has seen the creation of more than 25 short artists' films. Presenting the work of a diverse selection of international artists, both emerging and established, the programme provides a snapshot of current tendencies within the medium. Frieze Film is supported by Channel 4's Random Acts. Established in 2011, Random Acts has also built an impressive history of supporting creative expression from a range of producers. This partnership allows artists the opportunity to bring their work to new audiences. Frieze Film forms part of Frieze Projects, the annual non-profit



programme at Frieze London, established in 2003 and curated in 2016 by Raphael Gygax (Migros Museum für Gegenwartskunst, Zurich).

Further Information

Frieze London and Frieze Masters run from 5–8 October 2017, with a Preview Day on Wednesday 4 October. Frieze London is sponsored by global lead partner Deutsche Bank for the 14th consecutive year, continuing a shared commitment to discovery and artistic excellence. Tickets will be released in July.

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For our latest news, follow @FriezeArtFair on Facebook, Twitter and Instagram (#Frieze #FriezeWeek).

Notes to Editors:

Alex Bag (b. 1969, New York; lives and works in New York)

In Alex Bag's ironic performance videos, the artist adopts a series of personae to create droll conceptual parodies. With her signature deadpan delivery and deliberately low-tech style, Bag mixes the vernacular of pop culture with irreverently humorous monologues. Performing in multiple guises amidst fragments of pop detritus, Bag skewers the tropes of consumer and media culture. Questioning how we define ourselves in relation to television, fashion, advertising and the artworld, she creates mediated parodies that teeter between celebration and critique. Bag has exhibited internationally since the mid 1990s, including solo exhibitions at The Whitney Museum, The Migros, ICA Miami, and The Warhol Foundation.

Pauline Curnier Jardin (b.1980, Marseille; lives and works in Amsterdam and Berlin)

Pauline Curnier Jardin is an artist, filmmaker and performer. Curnier Jardin's films, with their use of an excessive vocabulary of forms and characters, could be read in the tradition of the carnivalesque, after Mikhail Bakhtin. She frequently films in 16mm using radical techniques and her characters typically improvise, with the narrative taking a 'golden age' of experimental film, as well as history and myth, as points of departure.

Curnier Jardin completed the Rijksakademie Van Beeldende Kunsten residency in Amsterdam in 2015–2016. Her installation *Grotta Profunda Appronfundita*, (made in collaboration with the set-designer Rachel Garcia) is currently on display at the 57th Venice Biennale and she recently presented films at Tate Modern (London). She has also shown at Performa15 Biennial (New York), Palais de Tokyo, (Paris), M.I.T List Visual Arts Center of Cambridge, ZKM (Karlsruhe), Haus Der Kulturen Der Welt (Berlin), FUTURA (Prague), Museum of Contemporary USP (São Paulo) and Musée d'Art Moderne (Paris). Curnier Jardin's work can be found in the collections of Fonds de Dotation Moulin - Galeries Lafayette (Paris), Collection Nationale des Arts Plastiques (Paris) and FRAC Centre (Orléans), among others. Curnier Jardin is also nominated for the Prix Ricard 2017.

Gabriela Friðriksdóttir (b. 1971, Reykjavik; lives and works in Reykjavik)

Working between video, sculpture, drawing, performance, painting and writing, Friðriksdóttir blurs the lines between the occult and natural worlds to create dream-like environments. She creates fictional cosmologies rooted in her country's isolated, melancholic landscape, where stories of creation come together with surrealism, horror films, and even heavy metal.

Friðriksdóttir represented Iceland at the 2005 Venice Biennale. She has also exhibited at Prospectif Cinéma, Centre Pompidou (Paris); Museum of Contemporary Art (Tokyo); National Gallery (Reykjavik); Museum of Modern Art (Oslo); Kunsthaus (Graz); Schirn Kunsthalle (Frankfurt) and at the Biennale de Lyon, 2014.

Raphaela Vogel (b. 1988, Nuremberg; lives and works in Berlin)

Vogel's work – usually shown as an installation arrangement – often plays with this dichotomy of the 'romantic' and the 'raw' and the question of how technology interferes with the human body. The work can also be read in a feminist discourse around the fe/male gaze; while Swiss artist Pipilotti Rist coined the 'Hummel-Perspektive' ('Bumblebee perspective') with her early video works – when she filmed her own body in extreme close-up with a fish-eye lens – Vogel's camera work could be described as a 'hornet perspective' – that tries again and again to attack the female body.

Raphaela Vogel studied fine art at the Nuremberg Academy of Art and at the Städelschule in Frankfurt. She also undertook postgraduate study at De Ateliers in Amsterdam. Vogel's recent solo exhibitions include: 'Abbruch Korrektur Hilfe Bestätigung', as part of the philosophical series 'Überstürztes

Denken' at Volksbühne am Rosa-Luxemburg-Platz (Berlin), in cooperation with BQ (Berlin) in 2017; 'She Shah' at Westfälischer Kunstverein (Münster); 'In festen Händen' at Motorenhalle, riesa efau (Dresden) and 'Ich gebe euch eine Verfassung' at BQ (Berlin) in 2016; and 'Raphaella und der große Kunstverein', Bonner Kunstverein (Bonn) in 2015.

Dr. phil. Raphael Gygax (b. 1980, Switzerland; lives in Zurich) is Curator of Frieze Projects (UK). He is also Curator at the Migros Museum für Gegenwartskunst in Zurich, where he has organized solo exhibitions by Maja Bajevic (2017), Ian Cheng (2016), Xanti Schawinsky (2015), Wu Tsang (2014), Marvin Gaye Chetwynd (2007), and Cory Arcangel (2005), among others; while his group exhibitions have included 'Sacré 101 – An Exhibition Based on 'The Rite of Spring'' (2014). He studied Art History, Film and Drama Studies at the universities of Berne and Zurich. In addition he is a freelance curator, organizing exhibitions in Zurich, Paris, London and New York. Currently he assumes a teaching position at the Zurich University of the Arts (ZHdK). He is on the board of the Kunsthalle Stavanger, Norway and Primary Information, New York. He writes regularly for several catalogues and art magazines.

Frieze Projects: Established in 2003, Frieze Projects is a non-profit programme of artist commissions, films and music events, taking place annually at Frieze London. The curator since 2016 is Raphael Gygax. Previous curators have been: Nicola Lees, Sarah McCrory, Polly Staple and Neville Wakefield. In 2016, Frieze commissioned artists including Sibylle Berg & Claus Richter, Martin Soto Climent, Coco Fusco, Yuri Pattison, Julie Verhoeven and Samson Young. Now entering its fourth year, the Frieze Artist Award is a major opportunity for an artist between 25–40 years of age to present ambitious, site-specific work as part of the Frieze Projects programme. Previous recipients of the Frieze Artist Award include Yuri Pattison (in 2016), Rachel Rose (2015) and Mélanie Ma-tranga (2014).

Random Acts is home to the world's most innovative and creative short-form content. This exciting partnership between Channel 4 and Arts Council England has created a strand that showcases original shorts by artists from a multitude of different practices. From visual arts, performance, music,

animation, spoken word or an amalgamation of the above, Random Acts shows work from a highly diverse range of creative talent from across the UK and beyond, giving breaks to new talents and premiering work by established ones.

Frieze is the world's leading platform for modern and contemporary art for scholars, connoisseurs, collectors and the general public alike. Frieze comprises three magazines—*frieze*, *Frieze Masters Magazine* and *Frieze Week*—and three international art fairs—Frieze London, Frieze Masters and Frieze New York. Additionally, Frieze organizes a programme of special courses and lectures through Frieze Academy.

Frieze was founded in 1991 by Matthew Slotover and Amanda Sharp, with the launch of *frieze* magazine, the leading international magazine of contemporary art and culture. In 2003, Sharp and Slotover launched Frieze London art fair, which takes place each October in The Regent's Park. In 2012, they launched Frieze New York, which occurs each May in Randall's Island Park, and Frieze Masters, which coincides with Frieze London in October and is dedicated to art from ancient to modern. Frieze Fairs are sponsored by global lead partner Deutsche Bank.

Deutsche Bank: Frieze London, Frieze Masters and Frieze New York are sponsored by global lead partner Deutsche Bank, continuing a shared commitment to discovery and artistic excellence. Deutsche Bank has been supporting the work of cutting edge, international artists and their galleries for more than 35 years and has distinguished itself as a global leader in corporate art programmes. For further information please visit art.db.com and db-artmag.com.

For further information visit frieze.com.

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