

# FRIEZE LOS ANGELES

Frieze Los Angeles  
Press Release  
November 14, 2019

Following Celebrated Inaugural Edition, Frieze Los Angeles 2020 Features First-Time and Returning Galleries, New Curators and Institutional Collaborations



The 2020 Edition will Introduce a Feature Section Devoted to Emerging Los Angeles Galleries, Alongside Frieze Projects on the Iconic Backlot of Paramount Pictures Studios

Today Frieze announces the participating galleries, curators and programs for the second installment of Frieze Los Angeles. Opening **February 14 – 16, 2020** at **Paramount Pictures Studios**, the fair will bring together more than 70 of the most eminent galleries from Los Angeles, the United States and around the world, as well as a program of on-site artist commissions and events extending throughout the city. Global lead partner Deutsche Bank continues to support Frieze Los Angeles for the second consecutive year.



Venue partner Paramount Pictures Studios once again provides Frieze Los Angeles' iconic setting, featuring the world-famous backlot set that emulates the streets and architecture of cities such as New York and Chicago.

Following the success of the 2019 inaugural edition, Frieze Los Angeles 2020 welcomes returning galleries, as well as first-time participants such as **David Lewis, Gaga, Gavin Brown's enterprise, Gladstone Gallery, Goodman Gallery, Skarstedt and Xavier Hufkens.**

New for 2020 is the introduction of **Focus LA**, a feature section providing a platform for emerging Los Angeles spaces that have been open 15 years or fewer, underlining Frieze's commitment to the city's vibrant cultural landscape. Curated by **Rita Gonzalez** (Terri and Michael Smooke Curator and Department Head of Contemporary Art, LACMA) the section will feature 13 galleries, including Frieze Los Angeles newcomers **as-is.la, Charlie James Gallery, Overduin & Co.** and **Various Small Fires.**

**Bettina Korek** (Executive Director, Frieze Los Angeles) states: 'The debut of Frieze Los Angeles catalyzed global interest in Los Angeles' dynamic art scene and established the fair as having a distinct commitment to locality. We are honored to collaborate with Rita, Pilar and Venus this year on curated sections that will illustrate how Los Angeles is a vital meeting place for artists representing myriad cultures and practices. I look forward to seeing how the curators will interweave international artists into this year's program, expanding conversations around what is unique about L.A. as a context and constellation of creative communities.'

**Victoria Siddall** (Global Director, Frieze) adds: 'Following the successful launch of Frieze L.A. in February 2019, we are delighted to be returning to Paramount Pictures Studios for our second edition. We will welcome major new galleries to the fair, from Brussels to Cape Town, Mexico City to New York, as well as a host of exceptional curators creating ground-breaking programming. The fair will be at the heart of Frieze Week, an exciting program of exhibitions and events that spans the whole city and celebrates L.A.'s extraordinary cultural scene.'

**Frieze Projects**, the program of performance, sculpture, and installations staged within the Paramount Pictures Studios backlot set, will return, this year co-curated by **Rita Gonzalez** and **Pilar Tompkins-Rivas** (Director, Vincent Price Art Museum).

**Venus Lau** (Artistic Director, K11 Art Foundation) will curate the **Frieze Film** program, which will feature artists whose films are being shown in the Paramount Theatre. Another highlight of the program will be the Deutsche Bank Frieze Los Angeles Film Award, realized in partnership with the award-winning, non-profit film academy **Ghetto Film School** (GFS) providing a platform to support the grassroots film community in Los Angeles.

Coinciding with Frieze Los Angeles, an expanded **Frieze Week** program of exhibitions and events across the city will begin on Monday, February 10 and run throughout the fair dates. Frieze Week will encompass a broad spectrum of programming at galleries, museums, civic organizations, and other artist-driven spaces, celebrating and showcasing the many communities which make up L.A.'s dynamic art landscape.

#### **FURTHER INFORMATION**

For event schedules and further details on galleries and the curated program, as well as visitor information, please visit [frieze.com](http://frieze.com).

To keep up-to-date on all the latest news from Frieze, sign up to our newsletter at [frieze.com](http://frieze.com), and follow @FriezeArtFair on Instagram, Twitter and Frieze Art Fairs on Facebook. #FriezeArtFair #FriezeLA #FriezeWeek

**-End.**

**Press Contact:**

US (excl. New York):

Third Eye

Darius Sabbaghzadeh

[hellothirdeye.com](http://hellothirdeye.com)

tel: +1 551 804 8055

[darius@hellothirdeye.com](mailto:darius@hellothirdeye.com)

New York:

Resnicow & Associates

Barbara Escobar

[resnicow.com](http://resnicow.com)

tel: +1 212 671 5174

[frieze@resnicow.com](mailto:frieze@resnicow.com)

UK, Europe & ROW:

Scott & Co

Carlotta Dennis-Lovaglio

[scott-andco.com](http://scott-andco.com)

tel: + 44 (0)20 3487 0077

[carlotta@scott-andco.com](mailto:carlotta@scott-andco.com)

**2020 Opening Hours**

Thursday Preview, February 13 (invitation only)

Friday Preview & Private View, February 14

Saturday, February 15

Sunday, February 16

## Notes to Editors

**Frieze** is the world's leading platform for modern and contemporary art for scholars, connoisseurs, collectors and the general public alike. Frieze comprises three magazines—frieze, Frieze Masters Magazine and Frieze Week— and four international art fairs—Frieze London, Frieze Masters, Frieze New York and Frieze Los Angeles.

Frieze was founded in 1991 by Matthew Slotover and Amanda Sharp, with the launch of frieze magazine, the leading international magazine of contemporary art and culture. In 2003, Sharp and Slotover launched Frieze London art fair, which takes place each October in The Regent's Park, London. In 2012, they launched Frieze New York, which occurs each May in Randall's Island Park, and Frieze Masters, which coincides with Frieze London in October and is dedicated to art from ancient to modern. In 2018, Frieze launched Frieze Los Angeles, which opened February 14–17, 2019 at Paramount Pictures Studios, Los Angeles. In 2016 Frieze entered into a strategic partnership with Endeavor, a global entertainment, sports and content company.

**Endeavor** is a global entertainment, sports and content company, home to the world's most dynamic and engaging storytellers, brands, live events and experiences. The company is comprised of industry leaders including entertainment agency WME; sports, fashion, events and media company IMG; and premier mixed martial arts organization UFC. The Endeavor network specializes in talent representation; marketing and licensing; content development, distribution and sales; event management; and a number of direct-to-consumer offerings.

**Paramount Pictures Corporation (PPC)**, a global producer and distributor of filmed entertainment, is a unit of Viacom (NASDAQ: VIAB, VIA), a leading content company with prominent and respected film, television and digital entertainment brands. Paramount controls a collection of some of the most powerful brands in filmed entertainment, including Paramount Pictures, Paramount Animation, Paramount Television, Paramount Players, MTV Films, and Nickelodeon Movies. PPC operations also include Paramount Home Media Distribution, Paramount Pictures International, Paramount Licensing Inc., and Paramount Studio Group.

**Deutsche Bank** is proud to be the Global Lead Partner of Frieze Art Fairs for the 17th consecutive year. At the second edition of Frieze Los Angeles the bank is launching a new initiative with Frieze, entitled Deutsche

Bank Frieze Los Angeles Film Award, which will support upcoming filmmakers in the city. The shortlisted ‘fellows’ work will be showcased in the Deutsche Bank Wealth Management lounge at the fair and the winner will be announced in a special ceremony in the Paramount Theatre on preview day of Frieze Los Angeles.

Deutsche Bank’s continuing and developing partnership with Frieze illustrates its commitment to encouraging excellence and new artistic talents from around the world. The bank has been supporting the work of cutting-edge, international artists and their galleries for 40 years and has distinguished itself as a global leader in the corporate art programs that are part of the bank’s Art, Culture and Sports department. Other examples of Deutsche Bank’s commitment to making a positive impact through art, culture and sports are its 30 year global partnership with the Berlin Philharmonic and its program at the ‘Palais Populaire’, the bank’s dedicated cultural centre in the heart of Berlin.

Deutsche Bank is Germany’s leading bank, with a strong position in Europe and a significant presence in the Americas and Asia Pacific. It provides commercial and investment banking, retail banking, transaction banking and asset and wealth management products and services to corporations, governments, institutional investors, small and medium-sized businesses, and private individuals.

**BMW:** For almost 50 years now, the BMW Group has initiated and engaged in over 100 cultural cooperations worldwide. The company places the main focus of its long-term commitment on contemporary and modern art, sound & music, as well as architecture and design. In 1972, three large-scale paintings were created by the artist Gerhard Richter specifically for the foyer of the BMW Group’s Munich headquarters. Since then, artists such as Andy Warhol, Jeff Koons, Daniel Barenboim, Jonas Kaufmann and architect Zaha Hadid have cooperated with BMW. In 2016 and 2017, female artist Cao Fei from China and American John Baldessari created the next two vehicles for the BMW Art Car Collection. Besides co-initiatives, such as BMW Tate Live, the BMW Art Journey and the “Opera for All” concerts in Berlin, Munich, Moscow and London, the company also partners with leading museums and art fairs as well as orchestras and opera houses around the world.

The BMW Group takes absolute creative freedom in all its cultural activities – as this initiative is as essential for producing ground-breaking artistic work as it is for major innovations in a successful business. BMW has supported Frieze Art Fair for 14 years. At Frieze LA 2020, Frieze and

BMW will present Frieze Music and will also host an Art Talk at Soho House. [bmwgroup.com/culture](http://bmwgroup.com/culture) and [bmwgroup.com/culture/overview](http://bmwgroup.com/culture/overview)

**MATCHESFASHION:** Founded in 1987 MATCHESFASHION has become one of the biggest global destinations in online luxury for men and women, with a modern edit of over 450 established and new generation designers, delivering to over 176 countries. Our aspiration is to be the most personal luxury shopping site in the world. We offer 24/7 advice through our fashion-concierge team MyStylist, as well as at our London stores and new retail experience, event space and broadcasting hub at 5 Carlos Place in Mayfair.

**Richard Mille** began his eponymous brand in 2001. Since then his timepiece creations have taken on legendary status for the way in which they revolutionized and redefined the art of traditional watchmaking. Within the physical confines of a typical watch, Richard Mille's timepieces make full use of three-dimensionally arching spaces and cross sections, both for the watchcase and the movement itself. Even the layout and finishing details of all the mechanical parts have been treated as essential visual and stylistic elements within the scope of Mille's holistic approach to watchmaking. Richard Mille: "Of course, a watch must be an excellent timekeeping device, with the highest chronometric results achievable. Nevertheless, I see no reason why a watch should not be fascinating and multi-layered in its visual expressivity, both inside and out, in the same way a great work of art comprises complex layers of comprehension for each particular viewer. Defining these aspects during the design process is not far removed from the world of miniaturist painting, where an entire world can open up within a very confined area of just a few square centimeters."

This assimilation of watchmaking with artistic endeavour is also reflected in the company's close connections with the arts. An integral part of the Richard Mille Group, the storied publishing house, Éditions Cercle d'Art worked closely with Pablo Picasso and George Braque and represents the living legacy of an extraordinary moment in Modern Art. This intimate connection supports the brand's artistic vision for a truly 21st century conception of watchmaking. Contributing to this are enriching exchanges via the brand's numerous partnerships, which include artists such as internationally acclaimed dancer and choreographer Benjamin Millepied and the Palais de Tokyo museum in Paris.

**Ruinart:** Official Champagne for all Frieze art fairs including Frieze Los Angeles, Maison Ruinart laid the first stone of the history of Champagne on September the 1st, 1729. Since then, it has never ceased to perfect the excellence of its wines. Its oenological choice, determined by the predominance of Chardonnay in its cuvées, is the signature of its authentic and recognized expertise. The universe of Maison Ruinart is today defined by elegance, purity and light. Its wines derive their strength from three centuries of history. The balance between its roots and the audacity of its commitments is the key to its success, making it a House that is forever contemporary.

Maison Ruinart expresses its commitment to art by commissioning well-known artists, which it has done since 1896 when Alphonse Mucha was invited to create an artwork that would make an immense impact at the time. In 2020, a specific and interactive art commission to LA-based artist David Horvitz will be revealed and enjoyed for the very first time during Frieze LA in the Ruinart art bar.

## **Directors & Curators**

**Bettina Korek:** Executive Director of Frieze Los Angeles. Korek is also founder of ForYourArt, a Los Angeles-based organization that produces projects with artists, promotes information about exhibitions and events, and works with diverse stakeholders to encourage patronage, engagement and collaboration. ForYourArt produced the Participating Gallery program for both of the Getty's Pacific Standard Time 2012 and 2017 initiatives. ForYourArt's role as liaison connecting different corners of the art world inspired artist John Baldessari to describe the organization as "special and unique because it is a neutral space." ForYourArt has published a trusted free art guide to Los Angeles for over 10 years. ForYourArt is developing a report on the state of arts patronage. Korek is a member of the of the Los Angeles County Arts Commission.

**Victoria Siddall** oversees all four Frieze Fairs in her role as Director. She has worked with Frieze since 2004 and was Head of Development before she launched Frieze Masters in London in 2012. In November 2014 Siddall was appointed Director of all Frieze Fairs, taking over the running of Frieze London, Frieze New York and now Frieze Los Angeles, in addition to Frieze Masters. Siddall is also Chair of the board of trustees of Studio Voltaire, a non-profit gallery and artist studio complex in south London.



## Participating Galleries (List in formation)

303 Gallery  
Miguel Abreu Gallery  
Acquavella Galleries  
Altman Siegel  
Blum & Poe  
Tanya Bonakdar Gallery  
The Box  
Gavin Brown's enterprise  
Sadie Coles HQ  
Thomas Dane Gallery  
Massimo De Carlo  
Jeffrey Deitch  
Gaga  
Gagosian  
Gladstone Gallery  
Goodman Gallery  
Marian Goodman Gallery  
Alexander Gray Associates  
Greene Naftali  
Hauser & Wirth  
Herald St  
Galerie Max Hetzler  
Xavier Hufkens  
Gallery Hyundai  
Taka Ishii Gallery  
Casey Kaplan  
Karma  
Karma International  
kaufmann repetto  
Kayne Griffin Corcoran  
König Galerie  
David Kordansky Gallery  
Kukje Gallery  
L.A. Louver  
Lehmann Maupin  
Lévy Gorvy  
David Lewis  
Lisson Gallery  
Matthew Marks Gallery

Mendes Wood DM  
Metro Pictures  
Victoria Miro  
Modern Art  
The Modern Institute  
Galleria Franco Noero  
OMR  
Pace Gallery  
Maureen Paley  
Perrotin  
Galerie Eva Presenhuber  
Almine Rech  
Regen Projects  
Galerie Thaddaeus Ropac  
Salon 94  
Marc Selwyn Fine Art  
Jack Shainman Gallery  
Skarstedt  
Société  
Sprüth Magers  
Vermelho  
Vielmetter  
White Cube  
David Zwirner

### **Focus LA**

Commonwealth and Council  
Château Shatto  
Anat Ebgi  
François Ghebaly  
Charlie James Gallery  
Night Gallery  
Overduin & Co.  
Park View / Paul Soto  
Parker Gallery  
The Pit  
Various Small Fires (VSF)  
as-is.la